



Spaces That *Shape Culture*

Inspiration, Ideas, & Practical Steps



THIS IS WHERE IT HAPPENS

Lounges, lobbies, and other soft spaces support focus, collaboration, and rest. The result is higher morale and a stronger, more connected culture.

Ancillary spaces aren't extra—they're essential. They welcome, recharge, and connect. They set the tone and tell the story of your brand. In this guide, we're showcasing eight ORI spaces to inspire you that show how great ancillary design can shape culture, influence behavior, and elevate experience.

ORI

OFFICE
RESOURCES
INC.



The Welcome Moment

WHAT IT IS

A reception lounge designed to feel more like home—offering comfort, ease, and a sense of belonging from the first interaction.

WHY IT MATTERS

This isn't just a place to sit—it's a signal. Welcoming yet elevated and bold, it sets the tone the moment someone walks through the door.

WHAT IT TELLS PEOPLE

We're intentional, design-forward, and ready for what's next. We break the mold and care about our clients and people.

PRODUCT STORY

Plush lounge pieces paired with sculptural tables make comfort feel curated.



2 The Healing Terrace

WHAT IT IS

A healthcare patio inspired by the natural flow of water, designed as a restorative space for patients, staff, and guests to recharge in the open air while encouraging meaningful social connections.

WHY IT MATTERS

Outdoor ancillary spaces support mental, physical, and emotional well-being by harnessing the natural benefits of light, movement, and fresh air.

WHAT IT OFFERS

A calming change of pace, a breath of fresh air, and a quiet kind of care.

PRODUCT STORY

High-performance materials meet hospitality-inspired design, blending durability with warmth to create a space that feels anything but clinical.



3

The Opening Act

WHAT IT IS

The entry zone in ORI's Huntsville showroom. A place where visitors pause, connect, and feel an immediate sense of belonging.

WHY IT MATTERS

This space is our handshake. It reflects our belief that well-crafted environments help people feel respected, welcomed, and at ease from the first moment.

WHAT IT SAYS

Softness, warmth, and thoughtful design choices create a sense of connection and a clear invitation to imagine what's possible.

PRODUCT STORY

Lounge seating, layered textures, and a bold statement rug come together to set the tone and showcase the power of intentional design.



4

The Bold Break

WHAT IT IS

A punchy café-style breakout zone for a client in the entertainment industry that's anything but conventional. Designed to energize, not conform.

WHY IT MATTERS

This space shows what happens when custom design meets brand personality. It's a breakout zone that fuels connection, movement, and creativity.

WHAT IT SPARKS

Unscripted moments, spontaneous huddles, and fur-baby time.

PRODUCT STORY

Statement seating, high-gloss surfaces, and café tables bring energy and edge to downtime.



5 The Spotlight Zone

WHAT IT IS

A branded broadcast-ready space for a sports marketing client—used for on-air announcements and media hits.

WHY IT MATTERS

It's more than a set. It's an extension of the brand. A space that says we are always camera-ready.

WHAT IT SUPPORTS

Tight timelines, live takes, and an audience-first mindset.

PRODUCT STORY

Modular soft seating creates a professional, camera-ready environment.



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The Suite Spot

WHAT IT IS

A sleek, modern example space created to showcase premium seating, branding, and hospitality concepts for a new stadium environment.

WHY IT MATTERS

It's more than a place to meet—it's a fully immersive brand moment, blending hospitality, media, and business designed to showcase a future experience.

WHAT IT REFLECTS

Identity, intent, and forward momentum.

PRODUCT STORY

Clean-lined furnishings shipped from international vendors, layered accessories, and purposeful finishes bring cohesion to a fast-paced, multi-use environment.



The Viewpoint

WHAT IT IS

An upstairs ancillary space in ORI's Louisville showroom, designed as a calming retreat for leadership gatherings, employee onboarding, and quiet moments between the day's demands.

WHY IT MATTERS

It balances comfort with purpose. Whether it's for a great conversation or an important webinar, this is a great spot for gathering that breaks the mold from a traditional space.

WHAT IT FEELS LIKE

Grounded, quiet, and intentional. A space that restores without disconnecting.

PRODUCT STORY

Earth-toned upholstery, greenery, and tactile materials blend hospitality and purpose, offering a warm alternative to traditional meeting rooms.



The Work Café

WHAT IT IS

A sophisticated work café for a legal client designed for attorneys and staff to connect, refuel, and step away from the formality, without ever leaving professionalism behind.

WHY IT MATTERS

This space supports more than breaks. It encourages social interaction, fosters community, and improves the overall workplace experience by making room for meaningful, informal moments.

WHAT IT FOSTERS

Trust, pause, and productivity—with just the right amount of polish.

PRODUCT STORY

Warm finishes, soft leather seating, and high-end café tables create a boutique hospitality feel within a productive legal environment.



ANCILLARY FURNITURE *fast facts*

Why Ancillary Works

- 91% of employees say the workplace impacts their sense of well-being.
- Shared spaces like lounges and cafés are now essential—not extra.
- Ancillary zones support neurodiversity, movement, and informal collaboration—all key to high-performing culture.
- Research shows that people feel more connected and creative in non-desk environments.

These aren't just nice-to-haves. They're the spaces that make people want to come in—and want to stay.

Why It's Called "Ancillary"

Ancillary furniture refers to the supportive, non-traditional spaces outside of desks and private offices. Think lounges, cafés, wellness rooms, touchdown zones, and media areas—spaces that support human needs beyond task work.

Why ORI

When it comes to ancillary, details matter—durability, vibe, brand alignment, budget, and speed. ORI pulls from a curated network of 375+ manufacturers to get the look, performance, and lead time you need—without compromising on vision.

- We design for culture, not just looks.
- We plan for how people actually use the space.
- We match furniture to your brand, budget, and team.
- From idea to install, we're with you.
- Let your space say what matters.

CONTACT US

